

Hosted By:  
The Penang State  
of Malaysia



Organized By:  
Penang International Halal Hub



**Venue : Equatorial Hotel  
Penang, Malaysia  
Date : 30<sup>th</sup> January 2010  
(Saturday)**

# PENANG INTERNATIONAL HALAL CONFERENCE 2010



## “Exploring New Frontiers in Halal Financial Services and Supply Chain Management”

**Penang International Halal Conference 2010** is an event specially organized for local and international businesses from the two growing clusters in the Halal economy - Financial Services and Supply Chain Management (Logistics). Two parallel tracts will be featured in the Conference namely the Financial Services & Supply Chain Management.

**FINANCIAL SERVICES :** The tract will feature updates, development and outlook of Islamic Financial Services and Capital Market Industry and financial support sectors. Currently, the industries are well versed in the development of Islamic based financial instrument and banking but not much is known of the support sectors particularly the Islamic based accounting, auditing, takaful and zakat and why these practices are important in the growth of halal industries.

**SUPPLY CHAIN MANAGEMENT :** The tract will feature the global outlook, updates on standards and best practices in the provision of halal integrated supply chain and logistics management to enhance the Halal traceability and protect the integrity of Halal supply chain.

The Conference promises to be informative and add value from the sharing of knowledge and expertise by speakers and successful practitioners from Malaysia, Thailand, Singapore, Qatar, Netherlands and United Kingdom.

The event is organized by the Penang State Government, through its Halal facilitation agency, PIHH Development Sdn Bhd (also known as Halal Penang). Halal Penang is dedicated to promoting, facilitating and developing the Halal industries and businesses in Penang International Halal Hub through local, regional and international smart partnerships.



### **WHY PARTICIPATE?**

- Opportunity to explore new spectrum in Halal economy to create values for your clients and businesses.
- The leverage on ideal positioning to meet challenges & opportunities in the Halal industries.
- Learn ‘winning strategies’ from the experts at the forefront of the Islamic/ Halal Industry.
- An excellent platform for networking with local & international industry players.

### **WHO SHOULD ATTEND?**

- Captains of the Industry, MDs, CEOs, CFOs’, FCs, Managers, Accountants, Auditors, Entrepreneurs, Manufacturers, Importers, Exporters, Practitioners and Specialists in the Financial Services, Supply Chain/Logistics and related sectors.